

Castle View Theatre Company
CHICAGO!

Showcase your Business. Support the Arts. Break a Leg.

Castle View Theatre Company has made a name for itself in the Castle Rock community with sold-out performances and three state-wide **Bobby G Awards** through the **Denver Center of Performing Arts**, including Outstanding Overall Production of a Musical, Outstanding Achievement in Directing, and Outstanding Stage Design.

By advertising in our program you help us strengthen our connection with the community and you directly support the 2019-2020 Theatre Season and the theatre department at Castle View High School.

All ads are placed in an 8 1/2" x 11" "playbill" with an expected circulation of **over 3,500 people** during **eight performances**, November 13 to 22.

3 WAYS TO ADVERTISE

Option 1: Place an Interior Black & White Ad

Full-page	\$175	8 ½" x 11"
Half-page	\$100	8 ½" x 4 ¼" horizontal
Quarter-page	\$50	4 ¼" x 5 ½" vertical
Business card	\$25	2" x 3 ½"
Credit line	\$10	This is one line, 180 characters. For example, "To the cast and crew of <i>Chicago</i> , break a leg!"-Rick's Quality Autos. It's also a great way to send a personal message to a student, especially seniors. For example, "Congrats Tommy! We're so proud of you!"

Option 2: Place an Interior Full-Color Ad

Full-page	\$300	8 ½" x 11"
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Option 3: Become a Castle View Theatre Company Sponsor

PLATINUM Package	GOLD Package	SILVER Package
\$3,000	\$2,000	\$1,000
<ul style="list-style-type: none">• Full-color ad, premium location (back cover, first-come, first-served)• Reserved season tickets for four (both Chicago and the spring production)• Social media mention -- Instagram, Twitter, Facebook• High-visibility signage at concession stand and ticket entry• Banner on CVHS fence for full year• Verbal mention at the beginning of all Chicago performances	<ul style="list-style-type: none">• Interior full-color ad, premium location• Reserved season tickets for two (both Chicago and the spring production)• Social media mention -- Instagram, Twitter, Facebook• High-visibility signage at concession stand and ticket entry• Banner on CVHS fence for full year	<ul style="list-style-type: none">• Interior full-color ad, premium location• Reserved season tickets for two (Chicago only)• Social media mention -- Instagram, Twitter, Facebook• High-visibility signage at concession stand and ticket entry

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NEXT STEP

Contact Tiffany Martin at 720 284 4017 at tkm115@yahoo.com.

All ads must be submitted as JPG files. Tiffany will answer any questions and provide instructions for most convenient payment method.

IMPORTANT INFORMATION

- All ads and credit lines are due by October 2, 2019 5PM.
- All ads must be reserved and approved through Tiffany.
- Payment without verification through Tiffany does not guarantee desired placement in the program.

**Thank you advertising in this prominent publication and for your support of
Castle View Theatre Company.
And all that Jazz!**